



Suggested Retail Price

These are suggested retail prices for the Obagi® products listed; they are suggestions only and resellers are free to determine their own resale prices for these Obagi products.

OBAGI Nu-Derm® Systems

Obagi Nu-Derm Gentle Cleanser 6.7 fl oz (198 mL)	\$43.00
Obagi Nu-Derm Foaming Gel 6.7 fl oz (198 mL)	\$43.00
Obagi Nu-Derm Toner 6.7 fl oz (198 mL)	\$43.00
Obagi Nu-Derm Clear 2.0 oz (57 g)	\$119.00
Obagi Nu-Derm Exfoderm® 2.0 oz (57 g)	\$81.50
Obagi Nu-Derm Exfoderm Forte 2.0 oz (57 g)	\$81.50
Obagi Nu-Derm Blender® 2.0 oz (57 g)	\$113.50
Obagi Nu-Derm Sunfader® 2.0 oz (57 g)	\$95.00
Obagi Nu-Derm Healthy Skin Protection SPF 35 3.0 oz (85 g)	\$53.00
Obagi Nu-Derm Physical UV SPF 32 2.0 oz (57 g)	\$49.50
Obagi Nu-Derm Transformation Kit Norm-Oily	\$453.00
Obagi Nu-Derm Transformation Kit Norm-Dry	\$453.00
Obagi Nu-Derm Trial Kit Norm-Oily	\$245.00
Obagi Nu-Derm Trial Kit Norm-Dry	\$245.00

OBAGI-C® Rx System

Obagi-C Rx C-Cleansing Gel 6.0 fl oz (177 mL)	\$43.00
Obagi-C Rx C-Clarifying Serum Norm-Oily 1.0 fl oz (30 mL)	\$135.50
Obagi-C Rx C-Exfoliating Day Lotion 2.0 oz (57 g)	\$76.00
Obagi-C Rx C-Therapy Night Cream 2.0 oz (57 g)	\$117.00
Obagi-C Rx C-Balancing Toner 6.7 fl oz (198 mL)	\$42.00
Obagi-C Rx C-Clarifying Serum Norm-Dry 1.0 fl oz (30 mL)	\$135.50
Obagi-C Rx System Norm-Oily	\$348.00
Obagi-C Rx System Norm-Dry	\$374.00

OBAGI CLENZIderm MD™

CLENZIderm M.D. System	\$147.00
CLENZIderm M.D. Daily Care Foaming Cleanser 4.0 fl oz (118 mL)	\$39.00
CLENZIderm M.D. Pore Therapy 5.0 fl oz (118 mL)	\$39.00
CLENZIderm M.D. Therapeutic Lotion 5% BPO 1.6 fl oz (47 mL)	\$81.00
CLENZIderm M.D. Therapeutic Moisturizer 1.7 fl oz (50 mL)	\$39.00

OBAGI-C® Gentle Rejuvenation

Gentle Rejuvenation Soothing Cleanser 6.7 fl oz (200 mL)	\$40.00
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OBAGI 360® System

Obagi360 Exfoliating Cleanser 5.1 fl oz (150 mL)	\$39.00
Obagi360 HydraFactor® Broad Spectrum SPF 30 2.5 oz (75 g)	\$58.00
Obagi360 Retinol 0.5 1.0 oz (28 g)	\$62.00
Obagi360 Retinol 1.0 1.0 oz (28 g)	\$67.00
Obagi360 System	\$149.00

SUZANOBAGIMD

Retivance Skin Rejuvenating Complex 1oz (30g)	\$127.00
Intensive Daily Repair Exfoliating and Hydrating Lotion 2oz (60g)	\$75.00
Soothing Complex Calming Lotion SPF25 1.6oz (47g)	\$79.00
Foaming Cleanser 6.7 fl oz (200ml)	\$42.00
Balancing Toner 6.7 fl oz (200ml)	\$42.00
On the Go Cleansing and Makeup Removing Wipes 25's	\$20.00
On the Go Cleansing Wipes for Oily or Acne Prone Skin 25's	\$20.00

OBAGI ELASTIderm®

ELASTIderm Eye Cream 0.5 oz (15 g)	\$115.50
ELASTIderm Eye Serum 0.47 fl oz (14 mL)	\$115.50

OBAGI Professional-C™ Portfolio

Professional-C Serum 10% 1.0 fl oz (30 mL)	\$85.00
Professional-C Serum 15% 1.0 fl oz (30 mL)	\$102.00
Professional-C Serum 20% 1.0 fl oz (30 mL)	\$127.00
Professional-C Suncare 1.7 oz (48 g)	\$74.00
Professional-C Peptide Complex 1.0 fl oz (30 mL)	\$113.00
Professional-C™ Microdermabrasion Polish + Mask (80 g)	\$69.00

OBAGI Hydrate®

Obagi Hydrate 1.7 oz (48 g)	\$51.50
Obagi Hydrate Luxe® 1.7 oz (48 g)	\$74.00

Tretinoin

Tretinoin 0.025% Cream 0.7 oz (20 g)	\$84.00
Tretinoin 0.05% Cream 0.7 oz (20 g)	\$91.00
Tretinoin 0.1% Cream 0.7 oz (20 g)	\$102.00

Tretinoin Gel

Obagi Tretinoin 0.05% Gel 20 g	\$92.00
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OBAGI Nu-Derm™ Fx

Obagi Nu-Derm® Gentle Cleanser 6.7 fl oz (198 mL)	\$43.00
Obagi Nu-Derm Foaming Gel 6.7 fl oz (198 mL)	\$43.00
Obagi Nu-Derm Toner 6.7 fl oz (198 mL)	\$43.00
Nu-Derm Clear Fx™ 2.0 oz (57 g)	\$103.50
Obagi Nu-Derm Exfoderm® 2.0 oz (57 g)	\$81.50
Obagi Nu-Derm Exfoderm Forte 2.0 oz (57 g)	\$81.50
Nu-Derm Blend Fx™ 2.0 oz (57 g)	\$99.00
Obagi Nu-Derm Healthy Skin Protection SPF 35 3.0 oz (85 g)	\$53.00
Obagi Nu-Derm Physical UV SPF 32 2.0 oz (57 g)	\$49.50
Obagi Nu-Derm Fx Starter System Norm-Oily	\$428.00
Obagi Nu-Derm Fx Starter System Norm-Dry	\$428.00

OBAGI-C® Fx Systems

Obagi-C C-Cleansing Gel 6.0 fl oz (177 mL)	\$43.00
Obagi-C Fx C-Clarifying Serum 1.0 fl oz (30 mL)	\$126.00
Obagi-C C-Exfoliating Day Lotion 2.0 oz (57 g)	\$76.00
Obagi-C Fx C-Therapy Night Cream 2.0 oz (57 g)	\$103.50
Obagi-C C-Balancing Toner 6.7 fl oz (198 mL)	\$42.00
Obagi-C Fx System Norm-Dry	\$349.50
Obagi-C Fx System Norm-Oily	\$325.00

Sun Shield

Sun Shield Matte Broad Spectrum SPF 50 3.0 oz (85 g)	\$53.00
Sun Shield Mineral Broad Spectrum SPF 50 3.0 oz (85 g)	\$53.00
Obagi Sun Shield Tint Cool 3oz (85 g)	\$53.00
Obagi Sun Shield Tint Warm 3oz (85 g)	\$53.00

KèraPhine®

KèraPhine Body Smoothing Lotion 6.7 fl oz	\$62.00
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